

Explore the Exhibitions at the Westmorland and Furness Staff Conference and Expo

Tuesday 10 June 2025 10:00am – 4:30pm
Kendal Town Hall & Brewery Arts Centre, Kendal (Just a short walk between venues)

This year's Staff Conference and Expo is packed with opportunities to explore, connect, and be inspired – and our exhibition areas are right at the heart of it all, brought to life by our passionate workforce and valued partners.

This guide shows all the exhibition stands and their locations across **Kendal Town Hall** and **Brewery Arts** – happy browsing!

Take your time to browse, chat, and discover throughout the day. These drop-in spaces are open all event long and are a fantastic way to experience the passion, innovation, and collaboration happening across Westmorland and Furness.





Brewery Arts – Outdoor and interactive zones

Head to Brewery Arts for a vibrant mix of outdoor exhibits and interactive zones.

The Green Zone – small steps, big impact! (Digital Lounge)

Follow the (carbon) footprints to our stand, where you can chat with our team, discover our achievements so far and share your ideas.

Find out how we're working to be more ecologically aware across everything we do - from local projects to organisational practices. Hear from the Local Nature Recovery Team and explore opportunities to build your knowledge through Carbon Literacy and Carbon Fresk training.

But don't stop there... keep following those footprints to the Digital Lounge, where you can kick back, relax, and be inspired by real stories from across our area - projects already making a real difference to create a greener, healthier and more resilient future.

See how you and your service can be part of the journey - every step counts. Together, let's make footprints that matter.

Green Wheels & Safer Roads (garden area)

Exhibition stand	Learn more about each exhibition stand
Get your bike serviced for FREE by Giant Cycles and find out about your Cycle to Work Scheme	Do you have a bike gathering dust in the garage? Bring it along for a FREE service by the expert mechanics from Kendal's Giant Cycles and get back on the road with confidence. If you're in need of a new bike, find out how you can save up to 47% on bikes and cycling gear through the Cycle to Work scheme. Chat with representatives from provider, Cyclescheme and our HR team to get all your questions answered. You can also try before you buy and test ride a selection of electric bikes provided by Giant Cycles before you commit to the scheme.
Cycle to Work Scheme and Active Travel	Explore our display board highlighting exciting infrastructure projects in Barrow and Kendal, developed as part of our Local Cycling and Walking Infrastructure Plans (LCWIPs). Watch inspiring real-life case studies and learn how others are making walking, wheeling, and cycling part of their everyday journeys featured on our brand-new Travel Actively website. Make a personal commitment to travel actively, whether it's biking to work or walking to school.



Exhibition stand	Learn more about each exhibition stand
Staff Travel Options	<p>Vehicle Leasing Salary Sacrifice Scheme - The Council will shortly be launching a Vehicle Leasing Salary Sacrifice Scheme for our workforce. This is a key initiative that enables a reduction in carbon emissions associated with employee transport and usage of vehicles, in line with the Council's Carbon Management Strategy 2024 – 2029. Implementation of this Scheme will assist the Council in addressing those emissions generated by staff commuting and using their own vehicles on Council business within Westmorland and Furness Council's Scope 3 emissions and meeting the Net Zero target. The Scheme will also deliver financial benefits for the Council and colleagues who participate in the Scheme. The Scheme offers a range of lower emissions, hybrid and fully electric vehicles which are usually leased over a 2 or 3 year period. Those interested in leasing a vehicle through the Scheme will be able to visit our provider's website to view the vehicle makes, models and fuel types available and see what the monthly payments will be and the savings available. Please visit the Fleet Services Team's stand in the Brewery Arts Garden to find out more about the Scheme.</p> <p>Pool cars -The Council has a fleet of pool cars available at various locations across Westmorland and Furness. Colleagues wishing to have access to the pool cars can sign up to the Co Wheels service and book a car using the online portal. Plans are being developed to procure a fleet of 20 new pool cars which should be available later this year. We're also looking to improve the electronic booking function and the range of cars available, including a variety of sizes and fuel types consisting of fully electric and self-charging hybrid vehicles. We're also planning to make the cars available in additional locations across the Council area. To find out more about the current offer and plans for the future please visit the Fleet Services Team's stand in the Brewery Arts Garden.</p>
EV Infrastructure	<p>We will be attending to discuss upcoming plans to increase the amount of EV infrastructure across Westmorland & Furness both on-street and in our car parks. We'll also have a demo on-street chargepoint to show.</p>
Road Safety	<p>Join us at the Road Safety Initiatives stall to explore essential road safety initiatives that can save lives and make our streets safer for everyone. Discover the benefits of the 20mph speed limit programme and provide feedback on our proposals, learn about the Pass Plus new driver education discount scheme, vehicle maintenance tips and our other road safety initiatives and improvements. Experience the impact of the Fatal 4 campaign through immersive VR headsets showcasing educational, road safety videos.</p> <p>Whether you're a seasoned driver or new to the road, our stall offers valuable insights and interactive elements to help you drive smarter and safer. Don't miss out on this opportunity to enhance your road safety knowledge and contribute to a safer community!</p>



Kendal Town Hall

Hidden Treasures: The Mayor's Parlour

Step inside one of Kendal Town Hall's hidden gems – the **Mayor's Parlour**. This small but fascinating room is rich in history, featuring artefacts such as:

- Queen Katherine Parr's Book of Devotions
- Kendal's civic sword, maces, and town charters
- Paintings by George Romney
- Hiring Fair on New Road Common (1898) by Cuthbert Rigby

Whether you stay for five minutes or linger longer, it's a rare opportunity to explore Kendal's remarkable heritage. The Mayors Parlour is open from 10am until 3pm.

Kendal Town Hall – exhibition space

Kendal Town Hall will be buzzing with activity!

First Floor – 'Our Ways of Working' Interactive Zone

We've transformed the entire Assembly Room at Kendal Town Hall into a fun and lively space that brings our ways of working to life!

Join workshops on Equality, Diversity and Inclusion, explore the power of community, and discover what makes us tick as an organisation. Dive into interactive sessions and videos that bring the customer journey to life, and get the lowdown on the data behind our daily decisions.

You'll also meet our Change Champions, who'll be showcasing the work they've been doing and the difference they're already making. Our staff network groups will be there too – there's so much to see and do!

Don't miss out – be part of our journey and help shape the future the W&F way.

Ground Floor – Themed Rooms

Explore four themed rooms, each offering unique and engaging experiences:

- **The Wellbeing & Support Hub**
- **The Workplace Essentials Hub**
- **The Everyday Empowerment Room**
- **The Moments & Milestones Room**

Whether you're looking for wellbeing advice or practical tools for daily work life, there's something for everyone.

Location: Assembly Room, Kendal Town Hall (first floor)

Room name: Our Ways of Working Zone

Exhibition stand	Learn more about each exhibition stand
Digital / Digital Champions	Explore how we're building digital confidence and skills across the organisation. Discover learning opportunities, dive into our Digital Skills Hub packed with guides and videos, and take part in a competition to name our new 'Digital Champions' group. Plus, try out Padlet – a powerful tool for sharing ideas and collaborating in real time.
Change Champions <ul style="list-style-type: none"> • Meeting and email • Ecological aware • Hot topics 	Meet the Change Champions and find out what they are doing within their teams and across the organisation. Come along and share you ideas on how we can improve the W&F Meeting and Email Culture, the work they are doing within their teams on being Ecologically aware. Hot topics they are working on. Find out how you can get involved.
Embedding W&F Values	Come along and share your stories and what the W&F values mean to you and your team.
Wondering what “Doing it the W&F Way” really means in practice?	Explore our Target Operating Model - what it is (and isn't) and discover how it guides the way we work across the council and how to make decisions that align with our W&F principles.
Staff Survey	Your voice matters. Share your thoughts on how we can continue improving together.
Staff Network area	Come and meet the people behind our Staff Networks — safe, supportive spaces for connection, collaboration, and inclusion. Find out how to get involved or just come for a chat.
Data and Insight Team	See how data is driving smarter decisions across the organisation. The team is on hand to show how insights are being used to support services and improve outcomes.
Strategy/EDI Team stall	Meet the team shaping our long-term vision and championing equality, diversity, and inclusion. Discover how strategy and EDI go hand-in-hand to build a better future for all.
W&F Hackathon	Get hands-on and help shape real solutions! Join the EDI Hackathon to collaborate, share ideas, and co-create actions that drive equity, diversity, and inclusion forward.
Community Power	Find out how we're putting communities at the heart of decision-making. Explore how local voices are shaping services and how you can support the movement toward true community empowerment.

Location: W&F Council Chamber, Kendal Town Hall (ground floor)

Room name: The Wellbeing & Support Hub

Exhibition stand	Learn more about each exhibition stand
Meet W&F's new smoking cessation team and coaches	<p>Last year, the council decided reducing smoking rates in W&F was a priority and since then, an entirely new service has been created to provide dedicated support for those who wish to kick the habit. The service aims to help 10k people quit by the end of 2030 and is already starting to make an impact.</p> <p>Come along and meet the team to find out about the work they're doing and - if you're a smoker or know someone who is - how they can help you too.</p>
Holiday Activity Fund	Come and find out more about the free activities on offer for children and young people who: receive means tested free school meals, has special educational needs and/or disabilities (SEND) or has an Education Health and Care plan (EHCP), is care experienced, is a young carer, is from a resettlement family or facing financial hardship.
Cumbria Local Government Pension Scheme	We're here to help you look after your financial well-being through your LGPS Pension. Learn how to maximise your retirement benefits, and ask us about accessing "Free Money" by taking out an AVC.
Plan for the future - Free will writing service with Taylor Lucas	We're delighted to welcome one of our valued partners, Taylor Lucas, to the Expo. As part of our staff benefits, they're offering a complimentary will writing service—a simple yet important step in planning for your future. Visit their stand to learn more about how you can take advantage of this free, confidential service and get expert guidance on putting your affairs in order.
Carer Support South Lakes - Support for unpaid carers in the workplace	Carer Support South Lakes is a local, independent charity dedicated to providing assistance to unpaid carers of all ages in South Lakeland. We recognise that people are often juggling work with caring responsibilities. We are here to help and offer our support to these people and raise awareness of Carers in the community.
My Money Matters - Your platform for prosperity	We support your financial wellbeing at every stage of your journey. Beyond retirement planning and benefits, we offer tailored financial education, guidance, and services – from AVCs and budgeting to insurance. We've got you covered.
UNISON - The Public Service Union	We work throughout W&F assisting and representing our members when they need us most. We also work with the Council to guide and help shape policies, resolve issues, and ensure the employee voice is heard.
GMB Trade Union	GMB represent many members within Westmorland and Furness Council. We pride ourselves on being a pro-active Trade Union, with the work we do focused on making work better wherever we can.
Volunteering (CVS)	<p>Did you know that, since April 2025, you can now take two days per year of paid time off, in order to volunteer?</p> <p>Come to talk to us to find out more about volunteering, and the amazing opportunities YOU could get involved in.</p> <p>W&F Council supports and encourages employees to volunteer in the community, in the council or for charitable institutions. This aligns to the Council Plan's focus on strengthening community engagement and improving local outcomes to make W&F a great place to live work and thrive. By promoting volunteering, we will also support our Council Plan and People Plan vision of having a confident, empowered and inclusive workplace. Volunteering supports the principles of Community Power, empowering local individuals and organisations to make a difference. In addition to providing valuable contributions to our communities, volunteering also gives employees a chance to have new experiences and learn new skills. This can help in supporting wellbeing, maintaining work-life balance, and gaining valuable insight into our communities, which can be brought back into the workplace.</p>



Exhibition stand	Learn more about each exhibition stand
Home to School Transport	Come and find out about the transport offers that the Integrated Home to School Transport Team have, including new schemes such as Personal Travel Budgets and Independent Travel Training.
Better Gyms	Visit the Better Gym stand for free fitness assessments, fun fitness challenges, and expert health and wellbeing advice. Whether you're just starting out or looking to level up your routine, there's something for everyone – come and get inspired!

Location: Town Council Chamber, Kendal Town Hall (ground floor)

Room name: The Workplace Essentials Hub

Exhibition stand	Learn more about each exhibition stand
Staff Badges - do you need yours updating	W&F Business Support will be on hand to check your badge access, change photo's and update job titles. If you need this doing come and see us.
Business support - how can we help you?	At the heart of our organisation, the Business Support Team is dedicated to driving your success. With a blend of expertise, innovation, and unwavering commitment, we provide comprehensive support that empowers the businesses to thrive. Our team is here to ensure you have the tools and guidance needed amongst other things to print and post bulk mailings; to make travel and accommodation arrangements and support the finance processes. Work with us and find out the difference that our team support can make.
Business support - The Safe Driving Programme	The Council has a legal obligation to ensure the safety of those colleagues who drive as part of their work duties. The Safe Driving Programme conducts regular checks to ensure that staff hold a valid driving licence and have the correct entitlement to drive the relevant category of vehicle. Many colleagues use standard cars and small vans, however due to the diverse range of services provided by the Council some team members have additional categories on their driving licence which permits them to drive larger vehicles including coaches, gritters and refuse collection trucks. The Safe Driver Programme also checks that where colleagues use their own vehicles for Council duties, they have adequate insurance cover and, where required, a valid MOT. Colleagues on the Fleet Services Team's stand at Kendal Town Hall can sign you up today and can help with any queries regarding the Programme.
Information & Cyber Security	Information & Cyber security impacts our daily lives, both in work and at home. How safe and secure do you think you are? Learn more about what the Information & Cyber Security Team does and the simple steps you can take to keep yourself, colleagues and family safe.
Learning Hub	This is an opportunity to meet the team behind the Learning Hub where you can seek guidance and advice. We will also welcome any feedback on your experience so far.
Together we Work Safely	The Health and Safety Team are attending to promote a variety of Health Safety and Wellbeing topics. These include Safe Use of your Workstation - Demonstrating how simple changes can improve your comfort and prevent ill health. We are also providing information on how to report workplace issues and incidents, promoting workplace roles to support safety e.g First Aid and Fire Wardens and having a PPT "spin the wheel and spot the signs" prize draw!
Adult Learning Qualification Opportunities	Digital courses to help support you and help you support the local communities. Our free courses go from Word and Excel through to Cybersecurity and can be done face to face or online giving you confidence or an accredited qualification to put on your CV.

Exhibition stand	Learn more about each exhibition stand
Team Barrow	Team Barrow is a trilateral partnership formed of Westmorland and Furness Council, HM Government and BAE Systems and together we want to make Barrow a place where people choose to live, work and thrive. Through Barrow Rising, we are telling our story on how we plan to use the once in a generation opportunity of over £200m to make a real difference to those who currently or will call Barrow home. Team Barrow look forward to meeting colleagues at the Staff Conference and Expo and share our journey so far.
Heart of Kendal - Regenerating our Historic Market Town	Heart of Kendal is an exciting £13.5m Levelling Up Funded programme supporting the town centre regeneration in Kendal which has suffered as many town centres have with empty shops and limited investment over the years. This funding will refurbish the historic market hall, support the transformation of the Westmorland Shopping Centre to complete Kendal College's third campus in the town, as well as upgrade the public realm on Market Place and improve the cycling and walking routes in to the town via Waterside and Kent Street.

Location: The Lowther Room, Kendal Town Hall (ground floor)

Room name: The Everyday Empowerment Room

Exhibition stand	Learn more about each exhibition stand
Unlocking everyday freedom - Community Equipment Service	<p>Discover how the right equipment can make all the difference.</p> <p>Step into the world of the Community Equipment Service and see firsthand how everyday lives are transformed with the right support. From shower chairs to specialist hospital beds - this showcase brings real examples of the equipment we provide to help people stay independent, safe, and comfortable in their own homes.</p> <p>What's on show?</p> <ul style="list-style-type: none"> • A hands-on display of some of the most commonly used equipment • Demonstrations of how items are used to support mobility and daily living • Insights into how professionals assess and decide what's needed <p>Behind the scenes - Learn about our dedicated equipment hub in Barrow, a large-scale warehouse that stores and distributes thousands of essential items across the county.</p> <p>Whether you're curious about how it all works, know someone who might benefit, or simply want to understand more about this vital service - this is a space worth exploring.</p>
Shared Lives	Shared Lives is raising awareness about their service and how it can offer person centred support to people with various support needs across Westmorland and Furness. Shared Lives also wants to provide information to people about becoming a carer and the working from home opportunities they can benefit from. Shared Lives carers provide tailored support from their own homes, and receive a tax free allowance for all support provided.
Art by Whinfell Day Opportunities	Visit the Whinfell stand to explore artwork by adults with learning disabilities. Celebrating creativity, confidence, and self-expression through inclusive art sessions.



Exhibition stand	Learn more about each exhibition stand
Our words can help our community - Youth Council and Young Inspectors	Learn more about how you can involve youth voice in your organisation and the value of having a young persons perspective. Would you like an inspection from our Young Inspector team to give you an objective overview of your service, celebrating the excellence and suggesting how it could be even better.

Location: Chairman's Room, Kendal Town Hall (ground floor)

Room name: The Moments & Milestones Room

Please note: The Chairman's Room has limited access (steps only)

Exhibition stand	Learn more about each exhibition stand
Ceremonies Team	The Ceremonies Team conduct over 2,000 ceremonies across Westmorland and Furness each year. The ceremonies they conduct help people to mark those special milestone moments in their lives from civil weddings and vow renewals to naming ceremonies and citizenships. Come and talk to our friendly team to find out more about the services we offer.
The Journey of a Local Plan Site	From empty field to finished development. Join us on a rollercoaster ride (hard hats optional!) as we explore the steps involved in transforming bare land into thriving places. From turning the soil to turning the key, where will you and your team join us along the way?
Parkside Memorial Garden for young lives lost	Decades ago, before modern medicine, many babies and young children sadly died and were buried in unmarked graves. To honour their memory, the council – in partnership with bereaved families, community groups, and faith leaders – has created a special memorial garden. This peaceful space is dedicated to all young lives lost, past and present, including those lost during pregnancy. Visit our stand to learn more and recognise the contributions of local businesses, community groups, and cemetery staff who helped bring this meaningful project to life.

Don't forget to check out the bookable sessions too! - Alongside the exhibitions, we're running a range of inspiring, interactive sessions throughout the day.

View the timetable of bookable sessions and secure your place now.