



Westmorland and Furness Council (Various Towns and Villages in the District of Eden
Locality Area)

(Consolidation and Provision of Speed Limits) Order 2025 Variation ><
Statement of Reasons

The Highway Authority proposes to introduce a reduced speed limit on the A686 Carleton Avenue, Penrith. The purpose of this proposal is to ensure the safety of all road users following recent and ongoing development in the area.

New residential and commercial developments along the route have resulted in increased vehicular movements, pedestrian activity and turning manoeuvres in and out of new access points. These changes have altered the character of the road from a predominantly through-route to one with greater frontage activity and significantly higher interaction between different types of road users.

A reduced speed limit is therefore considered necessary to provide drivers with adequate time to react to emerging vehicles, pedestrians crossing at or near new junctions and the general increase in local traffic. This measure supports the Highway Authority's duty to promote road safety and to take reasonable steps to reduce the risk of collisions and injuries.

Implementing a lower speed limit will help to create a safer and more appropriate traffic environment for residents, businesses and vulnerable road users, including pedestrians and cyclists. It is also consistent with national guidance for speed management in areas where development has changed the road's function and increased the potential for conflict.

For these reasons, the proposed reduction in speed limit is considered both necessary and proportionate to maintain road safety and protect all users of the highway. Therefore Westmorland and Furness Council considers that it is expedient to propose to make the above Order for the following reasons set out in Section 1(1) Road Traffic Regulation Act 1984:

- (a) for avoiding danger to persons or other traffic using the road or any other road or for preventing the likelihood of any such danger arising, or
- (b) for preventing damage to the road or to any building on or near the road, or
- (d) for preventing the use of the road by vehicular traffic of a kind which, or its use by vehicular traffic in a manner which, is unsuitable having regard to the existing character of the road or adjoining property, or
- (f) for preserving or improving the amenities of the area through which the road runs